



Date Sheet/ Nov 2011

# GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

Sector 16-C, Dwarka, New Delhi – 110075

## EXAMINATION DIVISION

### **Conduct Branch-I**

THEORY DATE SHEET FOR END TERM EXAMINATIONS (DEC 2011)

Programme: Master of Mass Communication

Date & Day	I Semester (2:00 PM to 5:00 PM)	III Semester (10:00 AM to 1:00 PM)
14.12.2011 Wednesday	MMM 101 – Introduction to Social Sciences	<b>MMCC 201</b> - Principles & Concepts of Corporate Communication <b>MMJN 201</b> – Journalism : Concept & Practices <b>MMTV 201</b> – Production, Direction & Ethical Issues <b>MMNM 201</b> – Information Technology for Media
16.12.2011 Friday	MMM 103 – Introduction to Indian Literature	<b>MMCC 203</b> – Business Communication and Visual Language <b>MMJN 203</b> – Fundamentals of Reporting & Editing <b>MMTV 203</b> – Techniques of Camera & Light <b>MMNM 203</b> – Cyber Media Writing
19.12.2011 Monday	MMM 105 – Development of Media: Industries, Professions & Careers	<b>MMCC 205</b> – Basics of Advertising, Designing & Graphics <b>MMJN 205</b> – Advance Reporting, Writing & Photo Journalism <b>MMTV 205</b> – Sound & Post Production Techniques <b>MMNM 205</b> – Mobile & Visual Communication
21.12.2011 Wednesday	MMM 107 – Introduction to Still Photography & Cinema	
23.12.2011 Friday	MMM 109 – Communication Theory	

**Examination Center : University School of Mass Communication,  
GGSI Indraprastha University, Kashmere Gate, Delhi – 110403.**

**NOTE:** BOOKS, ANY OTHER PRINTED / HANDWRITTEN / COURSE MATERIAL ETC., BAGS, MOBILE PHONES, PROGRAMMABLE CALCULATORS & OTHER ELECTRONIC GADGETS ARE NOT PERMITTED INSIDE THE PREMISES OF THE EXAMINATION CENTRE, IF SUCH MATERIAL(S) MAY BE BOOKED UNDER UNFAIR MEANS CASE.

For any clarification and query please contact:

<b>Conduct Branch – I</b>	<b>011-25302263</b> <b>011-25302264</b>
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**(A.D. Lamba)**  
**Officer Incharge (Conduct)**  
**Date: 24.11.2011**

**(Prof. Pravin Chandra)**  
**Controller of Examinations**